

Daffodil Days

:60 Second Commercial

SPRING IS RIGHT AROUND THE CORNER AND THE AMERICAN CANCER SOCIETY IS GEARING UP FOR THEIR OLDEST AND MOST BELOVED FUNDRAISING PROGRAM, DAFFODIL DAYS, MARCH 16 THROUGH THE 27. AS THE FIRST FLOWER OF SPRING, THE DAFFODIL REPRESENTS HOPE AND RENEWAL. TO THE AMERICAN CANCER SOCIETY, THE DAFFODIL SYMBOLIZES THE HOPE WE ALL SHARE FOR A FUTURE WHERE CANCER NO LONGER THREATENS THOSE WE LOVE. FOR 35 YEARS, DAFFODIL DAYS HAS EMPOWERED PEOPLE TO MAKE A DIFFERENCE IN THE FIGHT AGAINST CANCER BY RAISING FUNDS AND AWARENESS TO HELP BEAT THE DISEASE. AS A DAFFODIL DAYS VOLUNTEER, YOU CAN HELP COORDINATE THE SALE OF DAFFODILS THROUGH COMMUNITY GROUPS, LOCAL BUISNESSES, AND SCHOOLS. WE HAVE OPPORTUNITIES FOR YOU TO GET INVOLVED AT ALL LEVELS AND WITH VARYING TIME COMMITMENTS TO SUIT YOUR PERSONAL NEEDS. NO PRIOR VOLUNTEERING EXPERIENCE IS NECESSARY. IF YOU'D LIKE TO VOLUNTEER, SPONSOR, OR BECOME A SALES SITE FOR DAFFODIL DAYS, PLEASE CONTACT MATT EICHELBERGER AT 814-234-1023 OR E-MAIL HIM AT MATT DOT EICHELBERGER AT CANCER DOT ORG. THE CENTRE COUNTY DAFFODIL DAYS CAMPAIGN, MARCH 16 THROUGH THE 27, IS SPONSORED IN PART BY ACCU WEATHER DOT COM, BEST EVENT RENTAL, AND MAGNUM BROADCASTING.